

Social Enterprise Collective



PEPPERDINE
UNIVERSITY

Cross-sector Collaboration

Los Angeles



Pepperdine University Graduate School of Education and Psychology's MA in Social Entrepreneurship and Change, in collaboration with the School of Public Policy, will host a cross-sector social impact event on November 16th, 2023, to foster conversations around collective impact.

- Networking Brunch
- Speakers from government, social enterprise, nonprofits, and entrepreneurship.
- Cross-sector collaborative small groups

Washington D.C.



Social impact professionals and aspiring changemakers gather in Washington, DC, in the Spring to join the Social Enterprise Collective. At our 2023 event, television personality and social entrepreneur [Michelle Young](#) hosted panels, fireside chats, a pitch competition, and networking mixers. The speakers included the CEO of HeyMamma, the Secretary of Elder Affairs from Massachusetts, Nonprofit Executives, top Founders, a Peabody Award winner, and others.

[Masters of Social Entrepreneurship and Change](#) students' participated in a pitch competition where they presented their social enterprise ideas that they incubated throughout the two-year program.

We are currently planning our 2024 Spring gathering, which will have a similar lineup and impact.

[EVENT VIDEO](#)

Overview

AUDIENCE

- Master's in Social Entrepreneurship and Change Students.
- Aspiring social entrepreneurs
- Social Impact and Sustainability professionals from top companies. Nonprofit, government, and community leaders.
- Our attendees care about socially conscious products and making a difference in the world.
- LA - 150 guests
- DC - 150 guests



OBJECTIVES

- Facilitate Networking and Community Building
- Inspire through Personal Stories
- Support Emerging Social Entrepreneurs
- Celebrate Social Entrepreneurship
- Cultivate Partnerships and Collaborations
- Connect with Pepperdine University Programs

BENEFITS

- The Pepperdine University community has a prestigious reputation, ranked 55th in the United States.
- Our events are recognized in the industry as a social responsibility initiative that positively impacts the greater community.
- Social media reach through the Pepperdine Network: 37,267
- Personal invites to top organizations and alumni to the event.
- Top speakers in the social change space from all industries.

Washington D.C.

April 4th, 2024

Social Enterprise Collective

Copresented by the Pepperdine University Graduate School of Education and Psychology MA in Social Entrepreneurship and Change program and School of Public Policy.

Igniting Impact: Connecting, Collaborating, and Celebrating Social Entrepreneurship in Washington, DC!

Washington, DC | Thursday, April 4, 2024 | 4 - 9 PM (EDT)

Riggs Hotel Rooftop

900 F Street

Washington, DC 20004

Event Highlights:

- **Networking Mixer:** Engage with fellow social impact professionals and enthusiasts. Share your experiences and learn from others who are driving positive change.
- **Panel Discussion:** Dive into insightful discussions on impact funding and startup strategies. Gain valuable perspectives from seasoned professionals in the field.
- **Fireside Chat with a Special Guest:** Be inspired by a distinguished guest speaker who has made a significant impact in the world of social entrepreneurship.
- **Business Plan Student Fast Pitch Competition:** Witness the creativity and innovation of social entrepreneurship students as they present their ventures in a rapid-fire pitch competition. The winners will be announced during our networking mixer.

Tentative Agenda:

4 pm - 7:30 pm Panels and Fast Pitch Competition

4:15 pm Panel

4:45 pm Q & A with special guest

5:30 pm Student Fast Pitch Competition

7:00 pm Fireside Chat

7:30 pm - 9 pm Cross-sector Impact Professional Mixer and Awards

Connect with a vibrant community of like-minded individuals. Gain practical insights into impact funding and startup success. Be a part of a celebration recognizing the next generation of social entrepreneurs.

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